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Love of Learning
Writing has been a crucial and basic element to be mastered in order to develop our language acquisition ability. Creative writing can be described as any writing of fiction, poetry, or non-fiction that goes outside the bounds of normal professional, journalistic, academic, and technical forms of literature. Creative writers typically decide an emphasis in either fiction or poetry, and they usually start with short stories or simple poems. They make a schedule based on this emphasis including literature classes, education classes and workshop classes to strengthen their skills and techniques. Creative writers are often faced by writer's block, a condition that is associated with writing as a profession, in which an author loses the ability to produce new work. An effective remedy that we should use to wipe this obstacle out is motivation. Writing motivation can be intrinsic and extrinsic. Intrinsic writing motivation comes from within. Extrinsic writing motivation is for satisfying others.

Creative writing is one of the abilities that should possessed, can be mastered as well as to be applied in our daily life.

Biodata

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JUST WRITING VS CREATIVE WRITING: AN OVERVIEW
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ABSTRACT
Writing has been a crucial and basic element to be mastered in order to develop our language acquisition ability. Creative writing can be described as any writing of fiction, poetry, or non-fiction, that goes outside the bounds of normal professional, journalistic, academic, and technical forms of literature. Creative writers typically decide an emphasis in either fiction or poetry, and they usually start with short stories or simple poems. They make a schedule based on this emphasis including literature classes, education classes and workshop classes to strengthen their skills and techniques. Creative writers are often faced by writer’s block, a condition that is associated with writing as a profession, in which an author loses the ability to produce new work. An effective remedy that we should use to wipe this obstacle out is motivation. Writing motivation can be intrinsic and extrinsic. Intrinsic writing motivation comes from within. Extrinsic writing motivation is for satisfying others. Creative writing is one of the abilities that should possessed, can be mastered as well as to be applied in our daily life.

INTRODUCTION
In this millennium era, language is getting more and more important. Those who can not communicate well will be left behind and will not get what they want. Language can make people communicate ideas, feelings, thoughts and at the same time approach other people easily.

Not only is language known as a medium of communication, but it is also known as a compulsory skill a person must have in order to struggle in this competitive life. As a skill, language consists of four basic skills which are listening, speaking, reading, and writing. Speaking and writing are known as productive skills, whereas reading and listening are known as receptive skills. In addition to those skills, the roles of vocabulary and grammar can not be neglected. Vocabulary and grammar will make everything look sophisticated, organized and dynamic.

Productive language skill is a skill that lets people express what they have in their mind in terms of verbal communication. Productive language skill enables people to communicate with others to get what they want. As we all know, many people want to be successful.
Communicating our ideas will make everything easier and convince people to do what we really expect. Speaking and writing are the best communication tools to fulfill those expectations.

When we do the writing, people can not guess it from our facial expression. They have to interpret everything based on what we write. What we write can change the world and even can make the world over. Accordingly, writing is very essential and needs some requirements. Writing should follow grammatical rules and the stuffs because people can easily criticize and justify based on what we write. Writing has so many procedures, rules, complexities, and standards. It is like the reflection of one’s life in a more responsible way.

Not all types of writing are like that. We need to know what “just writing” and “creative writing” mean. We need to explore them in more details. Just writing and creative writing are two types of writing those are quite different in many respects. Nowadays, it is a must for students, experts and all parties to possess creative writing skills, that is quite different compared to “just writing”. The main factor affecting this thing is motivation.

Creative writing emphasizes more intrinsic writing motivation. This enables the soul, spirit and mind work together to actualize what somebody thinks, dreams and feels. According to Burchfie (2009), intrinsic writing motivation can make the writing process more enjoyable. Accordingly, this type of writing activity doesn’t make somebody write for a certain external purpose and money. The process of creative writing relies more on this type of motivation. Creative writing relies on more process sense and enjoyable aspects of the writers.

On the other hand, “just writing” is a kind of a writing activity that lacks of intrinsic writing motivation of the writer. Although “just writing” also has an art and requires creativity, the aspects affecting this type of writing is more for external goals. In other words, “just writing” can be done if there are some stimuli given, such as payment/money, grade, remarks and something else.

JUST WRITING

Just writing is a writing activity that is totally different compared to creative writing. Just writing can be interpreted either as technical writing or academic writing.

Technical writing is a craft that aims to provide technical, business, or educational information (Wisegeek, 2011). It is written mainly to inform in a formal manner or to incite the
reader to make an action such as purchase the writer’s product. It is a writing activity that is written for the left brain (logical). Technical writing is not written to entertain. It has its own set of rules, conventions, do’s and don’ts, masterpieces and pieces of rubbish. There is a whole art to mastering technical writing, although it too is branched: online technical writing and offline technical writing. If you want to master technical writing, you should first master concise and magnetic writing that draws the reader in, regardless of whether it is creative or technical (Idress, 2010).

The most important thing we can interpret from the above statement is that “technical writing’ or “just writing” has many rules and conventions. Just writing is much more serious in terms of the rules and the purposes. Just writing does entertain people, but it is more straightforward. The word “laconic” is the best expression for “just writing”.

When you want to talk about London, you only just write down as follows:

“London is a capital city of England and it has x people and certain culture”

The language in technical writing should be much more scientific and straightforward. It should not contain the intention to entertain people, has no art in expressing ideas of the writer, and should follow many structural rules.

According to Kindilien (2011), technical writing involves activities such as knowing “specific subjects and action verbs, paragraphs as the writing unit, transitional words and phrases, mastering sentence patterns”. Referring to this statement, technical writing or what so called “just writing” requires the mastery of writing patterns.

Academic writing is ‘structured research’ written by ‘scholars’ for other scholars, with all university writers being ‘scholars’ in this context (Finnish Institution Research Paper, 2011). There is a list of genres of academic writing. It is a short summary of the full spectrum of critical & academic writing. It does not cover the variety of critical approaches that can be applied when writing about a subject.

Academic writing is just intended for a critical and informed audience. It strictly follows the rules of technical writing, but it is really used for the expected audience. It really tries to provide what they want.

Just writing doesn’t rely on intrinsic writing motivation. As a result, the process of natural writing process can not be revealed. Although just writing has art and creativity, the art and
creativity of just writing is contaminated by the lack of intrinsic writing motivation. In addition to that, in its process, “just writing” still has to follow many rules.

CREATIVE WRITING

Creative writing is written to entertain and educate. We enjoy reading novels and stories, not because they are necessary to read or helpful for us, just because we get a certain pleasure from reading them, the pleasure which can’t be got from reading technical writing. Creative writing has so many genres and sub-genres that they deserve a whole section of an article for themselves. It sometimes follows a given set of rules, and sometimes throws caution to the winds and breaks all of them. Talent is somewhat of a necessary ingredient if someone wants to write creatively. Writing can be improved by practicing. If someone does not have the necessary talent, his writing will not give pleasure to others.

Creative writing is considered to be any writing, fiction, poetry, or non-fiction, that goes outside the bounds of normal professional, journalistic, academic, and technical forms of literature. Works which fall into this category include novels, epics, short stories, and poems.

Creative writing refers to entertainment materials and most of them are literary materials. The purpose of creative writing is to entertain readers and arouse their interests in many aspects. Language of creative writing has many the artistic aspects. They are personification, metaphor, similes, and other figures of speech. According to Alicie (2011), creating writing is quite important because it can provide some basic functions:

a. Creative writing encourages imagination: Inventors, scientists and product developers all have a sense of imagination. Creative writing helps children learn to think outside of the box and leads to the development of problem-solving skills.

b. Creative writing teaches persuasiveness: If a child writes a story about some outlandish creature, he is going to try to convince the reader of the possibility of the creature, which leads him to develop a detailed description, and even personality and actions for the creature, making the reader believe this is possible.

c. Creative writing teaches discipline: While letting the imagination run free may not seem like a way to encourage discipline, any writer will tell you that putting what you see in your head
onto paper and making it something feasible and enjoyable for others is an exercise in discipline. The thoughts need to be ordered, clear and concise.

d. Creative writing can be used as therapy: Many times children and adults have a hard time saying what is on their minds, but in creative writing therapy, they are able to put whatever is bothering them into a third person point of view, which helps them remain detached.

Some parts of definition of creative writing can provide some benefits. Alicie’s ideas are quite brilliant as she provides features of the real creative writing.

Creative writing can also be seen from the process approach. In this case, creative writing must be treated like the delicate process. It will include the picking out of writing area, in which you find yourself at your most creative and productive. The second thing is to find the inspiration behind the creative writing piece. This is about the hallmark of experienced creative writes.

Third, begin writing. All ideas lead to other ideas and one never realizes which is right for the story until they are all down on paper. The fourth is about the flowing with momentum. This means that you should write with writing software as much as possible in a certain period. The final step is completion and revision. Once the ideas are down on paper, revise what is written using English software, as it will point out any errors that are there.

Other forms of creative writing may include:

1. Poem

According to Richard Gill, English literature consists of the mastery of reading, thinking and writing. It also requires everybody to know more about poems, novels, drama, theatre, and imagination (Everett, 2005).

Poem is not usual, because of the way it uses words. Words in poem are the words that we do not usually use in speaking or writing. Poems are actually creative writing, as it is not like the ordinary speech or writing and are specially made objects in words.

According to Gill (1995), a poem is a specially made object in words. In one sense, anything that we say, from talking about buying potatoes to saying “I love you”, is “Made”. Words, sentences, speeches and so on are not “natural” things; we have to learn to speak, and whenever anything is said or written, the words are chosen arranged by the speaker or writer.
Creative writing can be clearly seen from the work of a poem. The words are implicit, but it entertains the readers a lot. The feeling of mystery and curiosity are the main ingredients why we call it a creative writing.

“Natural” thing means that it has something behind it. The meaning is borderless and unable to be reached easily. So, the art is the main concern. Frankly speaking, people can write a poem as a part to make them producing a creative writing book.

2. Other creative works:

According to Yamaguchi (2011) 52 Projects serves as a reminder that a richer, more creative life is possible and provides the prompts and challenges to foster that life now. While 52 Projects doesn’t specifically target creative writers, it actually might be more effective than books that specifically offer creative writing exercises. Yamaguchi (2011) tried to talk more about creative writing exercises in relation to creative life and its challenges.

There are some points that we have to know. Some of them are talent, persistence, patience, ability to face criticism, technical ability, imagination. Imagination is the thing we have to emphasize in creative writing as it is the main reflection of all creative works. Believe it or not, imagination can make all the works we do to become works of art.

More specific concept of creative writing includes examples of genres of creative writing. Genre is the category of fiction that describes your story. Sci-fi, horror, romance and comedy are all genres. Writing can be cross genre such as a sci-fi horror or romantic comedy. Genres of creative writing consists of:

1. Creative nonfiction:

   Essays that incorporate meaning and life through employing creative writing prose techniques that can be personal or factual, but always search to address more than just that. It is important that the writer establish both a narrator and a character or persona of themselves in their essay, the “eye” and “I” where the writer is the eye looking back and reflecting on their topic and the I is the character in the essay. There are many different types of creative nonfiction and many styles of writing within the genre.

   Example piece: Excerpt from William Kitteredge’s, Interlude

   “Uncle Hank used to lie on the lawn in front of the old white-painted ranch house where my grandparents lived when they came to visit their properties in Warner Valley, an aged man flat on his back, watching the birds as they nested. I like to think about Uncle
Hank, and what he thought about as he gazed up into the poplars. He was the prime figure of failure in my family: a stranger, the official eccentric, a drunk, a cautionary figure to frighten boys when they were lazy. Hank, it was said, was like a turkey. ‘He just pecks where he pecks.’ Which was as much as anybody could make of him. I like to imagine that Uncle Hank was intimate with the habits of birds. I want to tell myself he led a considered life, and knew it was worthwhile to spend his time utterly absorbed in the look of light through the poplar leaves.

I value his indifference to the ambitions which drove my family. He refused to join their scramble to fence the world. I want to believe he was correct, and not just lazy or drunk all the time. I want to think Uncle Hank loved to ride the nesting-ground swamplands in Warner, and thought grid-map plans for reclamation were an abomination, a bad thing in the long run, for us and not just the muskrats and waterbirds. If someone asked, ‘Who was your model of conduct when you were a child?’ I might lie and say Uncle Hank. His is the great-hearted tradition in my family, at least in this version of things.”

There are two main types of creative nonfiction essays; i.e. memoir and personal essay. Memoir is a story retrieved from the writer’s memory, with the writer as a protagonist reflecting upon the story being told and as a character involved within the story. Here’s where the eye and I come in. Personal essay usually also has its origin in something that happened to the writer, but it can be something that happened at any time in their life, reflect upon and represent an area deliberately explored, and is more focused on an interpretation or meditation on the subject addressed.

2. Fiction:

Story and plot that has a beginning, middle, and end and follows the rule of conflict/climax/resolution. Stories can be journey stories, stories about power struggles, and connections and disconnections between characters. There are many different subgenres within fiction, such as fantasy, mystery, and horror. Obviously, not every story is written in one of these subgenres.

Example: Mary McCluskey’s, *Anniversary*
“She imagines him in the darkened den, the blinds closed, the computer dead and silent. His hair, once dark, now silver, will be awry where his fingers have combed it. It is hard to visualize his face. The eyes aren’t clear: they are closed or blank, staring at the wall.

Perhaps he is looking, as only moments ago she was, at a photograph of a family: a man, a woman and a child. A child, flushed and smiling, ready to play. A child full of life.

On this, the fifth anniversary, he will sit there, as he did that day, broken.

He lives in another land, a land she left, where the sun shines relentlessly and the ocean leaps and frolics. It is not a place for grief.

Today she imagines herself back there and feels a fist clench in her chest.

When the policemen left that day, heads down, walking quickly, the news they had imparted gone from the weight on their shoulders, she had dropped onto a sofa, stunned, impossible phrases echoing in her head. As the colors bleached out from the world around them, she looked at him and asked: How can this be?

And he said, I don’t know. There are no words for this.

He was right. There is only a darkened den, a photograph of a family, a man alone and a woman keening in another country.”

3. Poetry:

Memorable speech written in any form and following any rule or lack thereof in a poetry format. Poems are often shorter than prose pieces and use a lot of imagery to convey metaphors. There are many styles of poetry, ranging from sonnets to pantoums to free verse to even prose poems. What really makes a poem different from prose is what it says and how it says it.

Example: Steve Kowit’s, The Grammar Lesson

The noun’s a thing. A verb’s the thing it does.

An adjective is what describes the noun.

In “The can of beets is filled with purple fuzz”

of and with are prepositions. The’s

an article, a can’s a noun,
a noun's a thing. A verb is the thing it does.

A can can roll—or not. What isn't was
or might be, might meaning not yet known.
"Our can of beets is filled with purple fuzz"

is present tense. While words like our and us
are pronouns—i.e., it is moldy, they are icky brown.
A noun's a thing; a verb's the thing it does.

Is is a helping verb. It helps because
filled isn't a full verb. Can's what our owns
in "Our can of beets is filled with purple fuzz."

See? There's almost nothing to it. Just
memorize these rules... or write them down!
A noun's a thing, a verb's the thing it does.
The can of beets is filled with purple fuzz.

Referring to the above samples of genres, a teacher can have a role to instruct students to make
some genres of creative writing and do some steps by paying attention the following general guidelines,
i.e. prewriting; drafting; sharing; revising; editing; and assessing.
The various genres provided above can help us some models of creative writing a teacher can help
students develop their skills in writing, especially creative writing skills.

Creative writing also can develop something that people never imagine. It is really to
entertain and arouse people's interest. Let us imagine the following: What do you imagine when
we talk about "chair"? Some people mention: wheelchair; sitting; relax; or table.

When you have creative writing, you can think something different. You can mention: hell;
show; magic; or poison.

Then, it is the writer's job to link the concept of chair and hell. The creative writing can
start to link the chair and hell as follows:
“Oh, “chair”, the word people always see, but is it true that people always see? It is the word that can make people die. The temptation of life that forces people to commit something stupid and when it is like that . . .

What is next? Hell is the word for them. Chair in the hell will be provided for those who don’t do anything well for their relatives and other people that have to do with them.

The above illustration is the sample of creative writing. Creative writing is more than just writing. Not only does it entertain people, but it also provides something that people never expect. Creative writing enables us to use all the imagination, illustrations and the inspirations.

CONCLUSION

“Just Writing vs Creative writing” can make everybody wonder the secrets of all types of writing. Anyway, “just writing” involves more laconic products and informs certain limited information, whereas creative writing covers the area of world that is much wider in scope. Not only does the creative writing cover the words of language, but it touches the words of literature. Poem, drama, novel are samples of literary works that link together with creative writing capabilities.

Creative writing needs inspiration, imagination, patience, willingness to receive criticisms and like to accept challenging. This activity really has many positive impacts to many people. Not only can it entertain people, but it can open people’s mind, heart and soul. To some extents, it can cure people from boredom, broken heart, frustration, stress. Like or dislike, creative writing is the one that is more than just writing. A just writing activity is only a kind of writing that everybody always sees and needs because of emergency and hunger of information. It is so limited and doesn’t attract more dreams and curiosities.

It should be recommended that:

1. Everyone needs to improve his/her creative writing capabilities because entertainment in a language process is very interesting and challenging.

2. Creative writing should become one of the main subjects in all universities because creative writing teaches the art of language and at the same time it can trigger the students’ brains.

3. Be creative and challenge yourself to produce something that people never make before.
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