Ethic As A Foundation Of Management - A Valuable Or Relic In The Times Of Crisis?

Joanna Hernik, Marcin Gębarowski

Consumer Trust And Country Of Origin (Chinese Product Case on Indonesian Market)

Hotniar Siringoringo, E.S. Margianti, Anacostia Kowanda, Trini Saptariani

Theory, Reality And Perception Of CSR: Comparative Study Between India And The Slovak Republic

Peter Bielik, Elena Horsk, Andrea Ubreziova

Capital Market Trading Behaviour Within Crisis Period

Bramantyo Djohanputro

Technical Analysis In Predicting Stock Prices Movement And Testing Efficient Market Hypothesis In Indonesian Stock Exchange

Sri Murtiasih, Ferry Ferdian

Residences Satisfaction Towards Service Quality Provided By Bogor Local Government

Adi Kuswanto, Teddy Oswari, Budi Setiawan

DAFTAR ISI

Ethic As A Foundation Of Management - A Valuable Or Relic In The Times Of Crisis? 147

Consumer Trust And Country Of Origin (Chinese Product Case on Indonesian Market) 158

Theory, Reality And Perception Of CSR: Comparative Study Between India And The Slovak Republic 168

Capital Market Trading Behaviour Within Crisis Period 181

Technical Analysis In Predicting Stock Prices Movement And Testing Efficient Market Hypothesis In Indonesian Stock Exchange 192

Residences Satisfaction Towards Service Quality Provided By Bogor Local Government 202

Diterbitkan oleh:
Lembaga Penelitian Universitas Gnadarma

JURNAL IMFIAH

EKONOMI BISNIS

VOLUME 16 NOMOR 3 DESEMBER 2011

ISSN 0853 - 862X

DAFTAR ISI

Ethic As A Foundation Of Management - A Valuable Or Relic In The Times Of Crisis?

Joanna Hernik, Marcin Gębarowski

Consumer Trust And Country Of Origin (Chinese Product Case on Indonesian Market)

Hotniar Siringoringo, E.S. Margianti, Anacostia Kowanda, Trini Saptariani

Theory, Reality And Perception Of CSR: Comparative Study Between India And The Slovak Republic

Peter Bielik, Elena Horsk, Andrea Ubreziova

Capital Market Trading Behaviour Within Crisis Period

Bramantyo Djohanputro

Technical Analysis In Predicting Stock Prices Movement And Testing Efficient Market Hypothesis In Indonesian Stock Exchange

Sri Murtiasih, Ferry Ferdian

Residences Satisfaction Towards Service Quality Provided By Bogor Local Government

Adi Kuswanto, Teddy Oswari, Budi Setiawan

Diterbitkan oleh:
Lembaga Penelitian Universitas Gnadarma
Board of Editor

Editor in chief
Dr. Ir. Hotniar Siringoringo, M.Sc. (Gunadarma University, Indonesia)

Editorial Board
Prof. Dr. Ing. Elena Horska (Slovak University of Agriculture in Nitra, Slovak)
Dr. Tov Assogbavi (Laurentian University, Canada)
Prof. M. Saeed (Minot State University, USA)
Prof. Dr. Sahat Sahala Panjaitan (Lampung University, Indonesia)
PhD Bozena Nadolina (West Pomeranian University of Technology, Poland)
Dr. Vasa Laszlo (Associate Professor Szent Istvan University, Hungary)
Dr. Dharma Ediraras Tintri, Ak. (Gunadarma University, Indonesia)
Professor John Dawson FRSE (University of Edinburgh, University of Stirling, UK)
Prof. Fred Robins (Adelaide University, Australia)
Prof. Dr. Bernadette Robiani, M.Sc. (Sriwijaya University, Indonesia)
Dr. Rekha Mehta (Vyas University, India)

Managing Editor
Dr. Ir. Tety Elida, M.M.
Dr. Dra. Ati Harmoni, M.M.
Dr. Ir. Suzanna Lamria Siregar, M.M.

Layout
Restu Ibu Utama

Address
Research Institute, Gunadarma University
Jalan Margonda Raya No. 100 Depok 16424
Phone: (021) 78881112 ext. 455
Email : ekbis@gunadarma.ac.id

Accredited by Directorate of Higher Education
Decree No. 110/DIKTI/Kep/Desember2009
ISSN : 0853-862X

Publisher : Research Institute, Gunadarma University

Susunan Redaksi

Penasehat/Pembina
Prof. Dr. E.S. Margianti, SE., MM.
Prof. Suryadi Harmanto, SSt., MMSt.
Drs. Agus Sumin, M.M.Si.

Ketua Editor
Dr. Ir. Hotniar Siringoringo, M.Sc. (Universitas Gunadarma, Indonesia)

Dewan Penyunting
Prof. Dr. Ing. Elena Horska (Slovak University of Agriculture in Nitra, Slovak)
Prof. Tov Assogbavi (Laurentian University, Canada)
Prof. M. Saeed (Minot State University, USA)
Prof. Dr. Sahat Sahala Panjaitan (Universitas Lampung, Indonesia)
PhD Bozena Nadolina (West Pomeranian University of Technology, Poland)
Dr. Vasa Laszlo (Associate Professor Szent Istvan University, Hungary)
Dr. Dharma Ediraras Tintri, Ak. (Universitas Gunadarma, Indonesia)
Toto Sugiharto, PhD. (Universitas Gunadarma, Indonesia)
Professor John Dawson FRSE (University of Edinburgh, University of Stirling, UK)
Prof. Fred Robins (Adelaide University, Australia)
Prof. Dr. Bernadette Robiani, M.Sc. (Universitas Sriwijaya, Indonesia)
Dr. Rekha Mehta (Vyas University, India)

Penyunting Pelaksana
Dr. Ir. Tety Elida, M.M.
Dra. Ati Harmoni, M.M.
Dr. Ir. Suzanna Lamria Siregar, M.M.

Tata Letak
Restu Ibu Utama

Alamat Redaksi
Lembaga Penelitian, Universitas Gunadarma
Jl. Margonda Raya No. 100 Depok 16424
Telp. (021) 78881112 ext. 455
Email : ekbis@gunadarma.ac.id

Terakreditasi
SK DIKTI: 110/DIKTI/Kep/Desember2009
ISSN : 0853-862X
Penerbit: Lembaga Penelitian Universitas Gunadarma